

New Philosophy Regarding Continuing Education for Employees

Three new jobs and a new opportunity for continuing education in the region offers the **BEIREGENSBURG**[®] Training Centre. **BEI** stands for Business Education International. "We are specialised in providing people skills," said Mrs. Carola Maria Nier, owner of the new training centre, during the opening of the facilities located in the western part of Regensburg. By people skills Mrs. Nier means techniques and knowledge in the area of management, sales, service and personal growth. "These personal skills are usually required in job advertisements but they are taught neither at school nor at university," said Nier. **BEI Regensburg** is a franchise partner within the worldwide network of **BEIGROUP**[®], which is active in 15 European countries and now expanding in Bavaria.

"Our goal for the next four years is to build 15 additional Regional Training Centres in Bavaria," said Michael O. Schmutzer, National Training Director of **BEI** Bavaria.

Mrs. Nier's plan for the next two years is to expand her team to ten trainers and to develop the area from Abensberg to Weiden and from Cham and Straubing (in the East) to Neumarkt (in the West).

Training began even before the opening and further seminars for managers and entrepreneurs are booked for November already.

The big "Kick Start" event takes place on January 22, 2004 at the Hotel "Vier Jahreszeiten" in Pentling. During this one-day-event, RSS – Result, Success, Security, the founders Gil Ostrander from Canada and Andreas C. Fürsattel will bring the **BEI** philosophy to life. Tickets for this event are available at the **BEI** Regensburg Training Centre of Carola Nier.

More information is available at www.bei-germany.com.

(Picture)

Carola Maria Nier with one of the founders and CEO of **BEIGROUP**[®] Andreas C. Fürsattel (to the right) and Michael O. Schmutzer, the National Training Director of Germany (to the left).