



Training with a difference as BEI expands into city.

A new type of training company has expanded into Portsmouth.

The firm, BEI Training, which is also the first to set up in Hampshire, will be holding an all-day seminar called Results – Success – Security at the city's Hilton Hotel on June 30.

The company's idea is to tailor individual training programmes for particular businesses, and also for staff members.

One of its unique ideas is that staff have to partially pay for the course – ensuring they are committed to it.

Regional training director Stephen Barton, who has set up the franchise on the Broadmarsh Business centre, Havant, said: 'Once we've found out what the company goals are we can suggest programmes from our curriculum to help them move their company forward.

'It is tailored to the business and the staff.'

The other idea is to retain long-term connections with companies to help ensure the company is consistently improving its staff's performance.

It describes itself as a 'far-sighted training service' that anticipates the needs of the market and responds with unique products and services.

There will also be feedback and evaluation on a one-to-one basis.

The company – whose initials stand for Business Educational International – is the brainchild of Rodman Gil Ostrander, the founder and chairman of BEI Group, and Andreas Fuersattel, the president and chief executive.

Both men will be speaking at the Hilton Hotel meeting in Eastern Road, Farlington.

Tickets cost £90, which includes breakfast and a buffet lunch. For details phone MR Barton on (023) 9244 9711.