

BEI-Training Russia opens in Moscow City

Nuremberg/Moscow, November 2009 - The first Russian Regional Trainingcenter of the training company BEI-Training opened in Moscow on October 29th. The franchise license for Moscow City has
5 been granted to Anja Pabst who will provide professional support in the area of personnel development and vocational training for small- and medium-sized entrepreneurs on-site.

10 Anja Pabst, with years of experience in the Russian market, brings the proven concept of BEI-Training to Russia for the first time. In her eyes, vocational training is the success factor for every company: "In order to beat the competition in today's service-driven marketplace,
15 SME-owners need good and motivated employees. You can copy products, but you cannot copy your employees. I want to be a partner in the sector of personnel development and vocational training
20 for small- and medium-sized companies in Moscow." so Mrs. Pabst.

More information about BEI-Training Moscow City:

25 <http://www.bei-training.ru>

Who is BEI-TRAINING?

5 The international franchise network BEI-
TRAINING (**BEI** - Business Education Interna-
tional) is an international franchise company
which offers 'people skills' training in the ar-
eas of management, sales, customer service and
personal development.

10 BEI-TRAINING builds long-term relationships
with its customers in order to enhance their re-
sults long-term. The clients of BEI-TRAINING
are small- and medium-sized entrepreneurs (SME),
15 franchise systems and distributor networks.

20 **BEIGROUP** GmbH
Business Education International
Kleinreuther Weg 87
90408 Nürnberg
Germany

25 **Contact:**
Birgit Mauroner
E-Mail: birgit.mauroner@bei-group.com
Tel.: 0911/20 6000

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Press Highlight

