

BEI-Training Celebrates Franchisee Convention with 100% Attendance

5 Nuremberg, February 2010 – From February 12 to
14 the International Management Meeting took
place in the BEI Headquarters in Nuremberg, Ger-
many. 100% of the franchise partners accepted
the invitation, which meant that more than 50
networking partners attended the 3-day meeting.

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Guest speakers Harald Lais from BNI (Business
Network International) and Prof. Dr. Peter Bruck
from RSA (Research Studios Austria) enriched the
convention with their inspiration and insight.

15 A formal dinner dance at which awards were pre-
sented and new network part-ners warmly welcomed
completed the event.

The Management Meetings, held quarterly, provide
an opportunity for the ex-change of ideas within
20 the network.

Who is BEI-TRAINING?

25 The international franchise network BEI-
TRAINING (**BEI** - Business Education Interna-
tional) is an international franchise company
which offers 'people skills' training in the ar-
30 eas of management, sales, customer service and
personal development.

BEI-TRAINING builds long-term relationships
with its customers in order to enhance their re-
sults long-term. The clients of BEI-TRAINING
35 are small- and medium-sized entrepreneurs (SME),
franchise systems and distributor networks.

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Press Highlight

