

BEI-Training Assigns the Master Franchise Region 'Rheinland'

Nuremberg, March 2010 - The BEI-Training licence for Rheinland (north-west of Germany) has been granted to Uwe Steinweh setting the course for the expansion of the network in this area.

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Uwe Steinweh has a successful background in the banking business. As a former leading bank director, the 48-year-old looks back on experience in the sector of customer service as well as consulting in small- and medium-sized companies and leading sales teams. Being a Master Franchisee, Uwe Steinweh will establish and lead a network of training centres. "My goal is to support the SMEs in this region long-term in their development in order to enhance their results long-term," explains Mr. Steinweh.

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Press Highlight



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Who is BEI-TRAINING?

25 The international franchise network BEI-TRAINING (**BEI** - Business Education International) is an international franchise company which offers 'people skills' training in the areas of management, sales, customer service and personal development.

30 BEI-TRAINING builds long-term relationships with its customers in order to enhance their results long-term. The clients of BEI-TRAINING are small- and medium-sized entrepreneurs (SME), franchise systems and distributor networks.

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